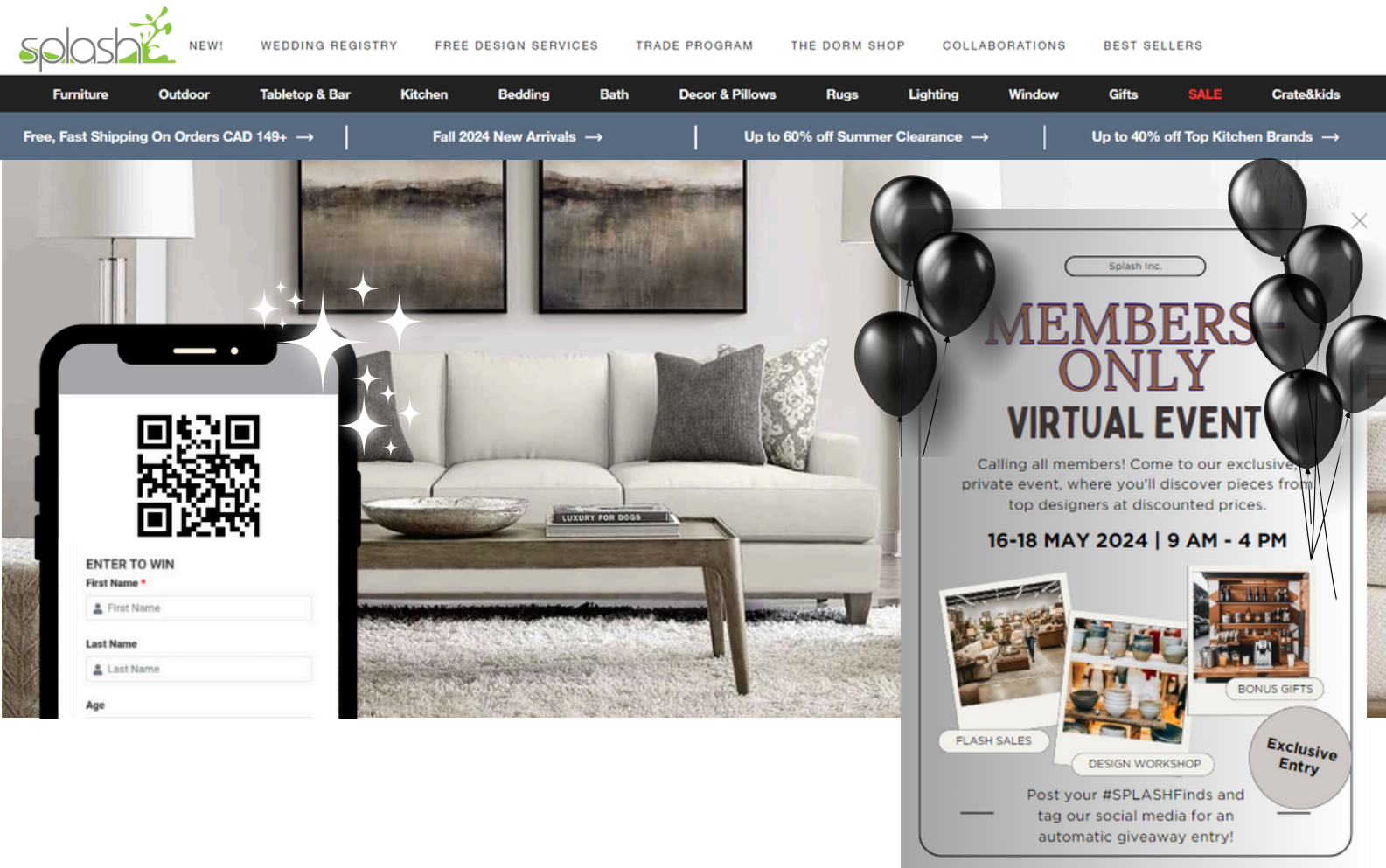


ONLINE EVENTS LIKE NEVER BEFORE



MEMBERS ONLY VIRTUAL EVENT

Calling all members! Come to our exclusive private event, where you'll discover pieces from top designers at discounted prices.

16-18 MAY 2024 | 9 AM - 4 PM

FLASH SALES **DESIGN WORKSHOP** **BONUS GIFTS**

Post your #SPLASHfinds and tag our social media for an automatic giveaway entry!

Exclusive Entry

"SPLICE is very professional and very organized! On our event day we were busy, and the customers that showed up were very enthusiastic. I give SPLICE an A+ in being able to generate traffic!"

- ✓ Increased ROI, online traffic and sales
- ✓ Better customer experience
- ✓ Maintain prospects
- ✓ Increase opt-in collection
- ✓ Build brand loyalty

YOU BUILD THE LANDING PAGE WE DRIVE THE TRAFFIC

HOW WE DO IT

1) Identify the Right Channels

We'll complete an analysis of your contact lists to determine the best way to contact each customer. Whether it's text, automated calls, live calls or emails, we'll help you maximize your reach.

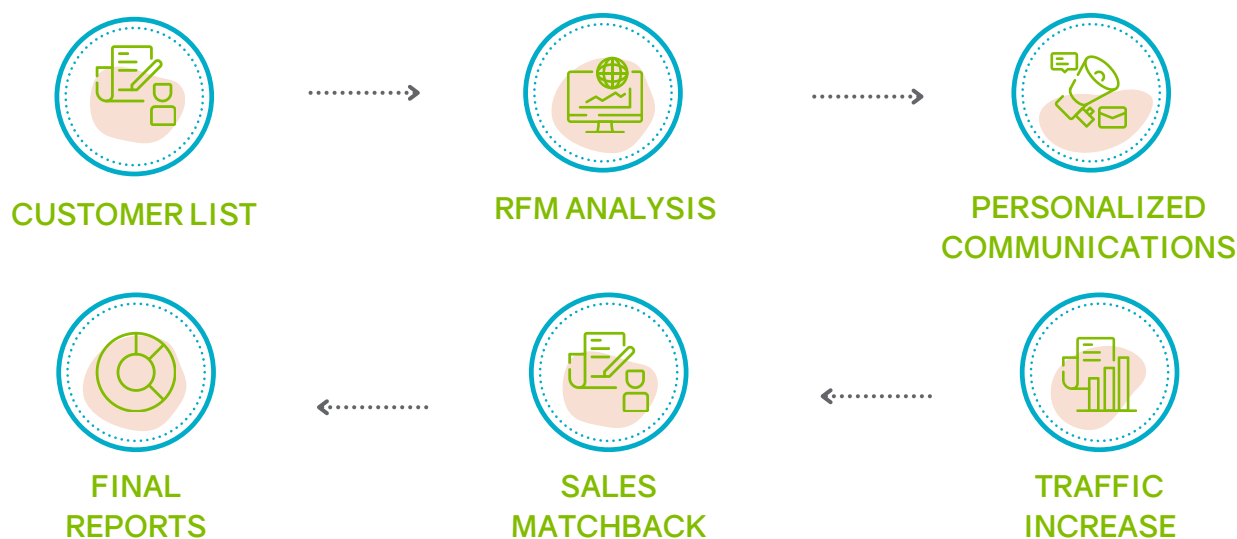
*Ensuring legal compliancy

2) Target Your Best Customers

Conduct an analysis to determine the recency, frequency, and monetary spend (RFM) of your customers. This analysis ensures that your money is allocated tactfully by strategically segmenting your customers. Your top 20% gives you 80%.

3) Execute the Strategy

Our dedicated team will work with you to craft personalized communications authentic to your brand. When ready, our software sends out the personalized communications to your customers, all within a predetermined date range to optimize engagement.



[SEE OUR SOLUTIONS](#)
[FOR RETAIL](#)